

Sree Santhosh Group

SSG was established in 1986 and in only 27 years the company has grown into one of India's leading apparel exporters. As a fully integrated vertical operation, the Sree Santhosh Group engages in every process from knitting and weaving to garment design and manufacture. An uncompromising attitude towards quality control and rigorous application of best practice measures has placed SSG at the forefront of India's dynamic apparel industry.

SSG are proud of their international customer base which includes major brands such as Puma, Bench, Guess, Crew, Gas, Shop Direct and many more. Exports, mainly to the European market, currently account for 90% of SSG's production output. The company's success in penetrating this market led to a UK based operation (SSG Europe) being set up in Bristol. Consistent product quality, investment in technology and an on-time delivery discipline are key to SSG's status as a world-class clothing supplier.

The management take pride in their SA 8000: 2001 accreditation and numerous ethical and ecological awards. A keen focus on staff welfare, quality of working conditions and environmental initiatives are at the heart of SSG's corporate philosophy. Currently there are 25 windmills supplying energy to the group's facilities. SSG remains strongly committed to the tenets of the UN Millennium Development Goals.

International buyers visiting the company will find state-of-the-art production plants. Equally importantly they will find that the Sree Santhosh Group is an outstanding example of the Indian business model - enterprise with social responsibility. Managing Director C. Udhaya Sankar and his fellow Directors are totally committed to setting and maintaining high standards of ethical working practices and are rigorous and transparent in their application.

Embedded within the company philosophy is the belief that they have a responsibility to foster a happy and well-cared for workforce. Operatives and management alike enjoy excellent and healthy facilities, from canteens to work stations. All members of the Sree Santhosh family of workers benefit from the company's investments in education, healthcare and recreational facilities.

From small beginnings, the Group today is a proud supplier to major brand players. SSG will continue to build for the future through innovation and investment.

